

## Barrie Police Service Strategic Plan 2020-2022 Animated Video Script

Slide 1:

Did you know that in 2019 calls for service for the Barrie Police rose by 14%?

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And of those calls for service, did you know that criminal incidents actually went down 2%, but non-criminal incidents rose by almost 20% and account for almost 80% of all calls for service?

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This trend suggests that our community needs require a proactive focus, with emphasis on proactive policing models and collaborative community engagement.

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In an effort to communicate this balance, the Barrie Police Service has published their new 2020-2022 Strategic Plan, a communications tool that highlights our Priorities, Objectives and Actions for the Barrie Police Service.

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This plan was created in collaboration with community stakeholders like yourself who shared their ideas and opinions through focus groups, strategic planning sessions and community surveys like our Community Safety Survey.

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Results of that Community Safety Survey can be viewed in our Strategic Plan along with other useful infographics that highlight a snapshot of our community and a history of our Barrie Police Service.

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Please visit [www.barriepolice.ca](http://www.barriepolice.ca) to view our new website and view our Strategic Plan in its entirety as well as stay up-to-date on our community events, collaboration opportunities and safety programs. You can also visit our social media accounts on Facebook, Twitter and Instagram for recent news and updates.

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For more information please email us at [strategicplanning@barriepolice.ca](mailto:strategicplanning@barriepolice.ca) or call our Strategic Planner at 705-725-7025 ext 2943.